

Factors to Consider

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Factors to consider:

Christianity

Gender

Marriage

Birth order

Spiritual gift

Culture

Temperament

Sanguine

Choleric

Phlegmatic

Melancholy

Personality type

A – driving, multi-tasking

B – laid back, casual

Age

Veteran – 1922-1945 practical, hard work, integrity, saving, responsible

Boomer – 1946-1964 optimistic, loyalty, work hard – play, heroes

Generation X – 1965-1979 skeptical, work, playful, good time

Generation Y (millennials) – 1980-2002 hopeful, fun, adventure, diverse

???? Ferals? – 2003- ???? – fearful, detached

In spite of individual differences all persons have the same basic needs-

Salvation

Love

Acceptance

Security

Significance

Value

Respect

Longing to know and be known